

Europechain

Asset: Branding Guidelines
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Primary



Secondary



Clear Space



Alternative



Mono



Type: Avenir Next Bold, Helvetica Regular & Helvetica Bold

Social Media



Mono mark



Color mark



Colors



Orange

CMYK: C5 M34 Y89 K0
RGB: R240 G173 B56
HEX: #F0AD38

Blue

CMYK: C100 M89 Y32 K22
RGB: R1 G47 B103
HEX: #012F67

White

CMYK: C0 M0 Y0 K0
RGB: R255 G255 B255
HEX: #FFFFFF

Black

CMYK: C78 M69 Y63 K82
RGB: R8 G14 B19
HEX: #080E13

Company Philosophy

Established in 2018 to help accelerate the adoption of blockchain technology in the EU, Europechain was founded by experienced EOSIO block producers in the European Union.

While many public chains fail to deliver, Europechain has crafted a toolbox of infrastructure, resources, industry specific templates and regional partners to help businesses in our region take advantage of this new technology with less risk and in the most cost effective way.